



NATIONAL GEOGRAPHIC CHANNEL ANNOUNCES NEW SERIES SURVIVE THE TRIBE FROM ICON FILMS

(Washington, DC – 2nd June 2014) National Geographic Channel has commissioned the new six-part series **Survive the Tribe** from UK production house Icon Films. The series, which explores amazing survival techniques of ancient tribes through a series of incredible challenges in hostile locations, will premiere in the U.S. and U.K. in July, and internationally later this year.

Survive the Tribe tracks wilderness guide and survival instructor Hazen Audel as he journeys to some of the world's most inhospitable places, attempting survival skills that have kept tribal people alive against the odds for thousands of years. He has a week to study skills refined over centuries, and mastered over a lifetime, taking on the toughest tribal challenges that will force him to the very limit. In the Kalahari Desert, Hazen joins an elite group of San Bushmen, hunting for game with bows and poison arrows. Braving sub-zero temperatures in Mongolia, Hazen has only days to bond with a majestic golden eagle before tackling harsh mountains in search of prey for his Kazakh clan. And, embarking on an Inuit crash course in Arctic Canada, Hazen must harvest for food beneath shifting sea ice while braving a barren landscape.

"When it comes to **Survive the Tribe** in the Arctic tundra or desert bush, it isn't high tech, but ancient know-how that means the critical difference between life and death", said Hamish Mykura, Executive Vice President and Head of International Content for National Geographic Channels International. "Hazen pushes himself to the edge of every challenge, mastering new quests with remarkable natural instinct, high threshold for adventure and exceptional ability to connect that global audiences will love."

Harry Marshall, Creative Director at Icon Films, says 'In **Survive the Tribe**, Icon Films combine classic content with innovative production values and storytelling. Hazen Audel is a breath of fresh air blowing through and celebrating the timeless tribal world'

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National Geographic Channels International

National Geographic Channels International (NGCI) inspires viewers through its smart, innovative programming that questions what we know, how we view the world and what drives us forward. A business enterprise owned by National Geographic Ventures and FOX Entertainment Group, NGCI contributes to the National Geographic Society's commitment to exploration, conservation and education through its six channels: National Geographic Channel, National Geographic Channel HD, Nat Geo Wild, Nat Geo Wild HD, Nat Geo People and Nat Geo Mundo.

Globally, National Geographic Channel (including NGC U.S., which is a joint venture of NGV and Fox Cable Networks Group) is available in more than 440 million homes in 171 countries and 45 languages.

For more information, please visit www.natgeotv.com

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