

Press Release

Clash of Africa's Giants

(Bristol –3rd August 2016)

Join Animal Planet on ‘World Lion Day’ for a celebration fit for the King... of the jungle

On August 10, An All-Day Lion Line-Up Begins at 6 AM ET/PT with All-New Special CLASH OF AFRICA'S GIANTS Premiering at 9 PM ET/PT -

Animal Planet helps further shine the spotlight on lions as the network celebrates World Lion Day on August 10 with an all-new special CLASH OF AFRICA'S GIANTS 9 PM ET/PT which gives audiences an insight into the lives of one of Africa's growing prides on a quest for survival in the harsh and unpredictable backdrop of the Kalahari.

Throughout the day, Animal Planet will also air best of lion programming and marathons of audience favourites that feature Animal Planet's large predator expert, Dave Salmoni.- ENDS -

For more information on Icon Films and ‘Clash of Africa's Giants’ please contact or interviews please contact Josie Westcott + 44 (0) 117 910 2030 / josie.westcott@iconfilms.co.uk

Notes to Editors Icon Films

Icon Films has a reputation for originality, excellence and entertainment across the breadth of factual genres including science, history, exploration and natural history, having produced over 300 hours of factual programming over 25 years for UK and international broadcasters.

Headquartered in Bristol, the UK's capital of natural history TV production, Icon Films creates award-winning programming for broadcasters including the BBC, Channel 4, Five, ITV, National Geographic, Discovery Networks, Arte and PBS. The company is listed in Realscreen's Global 100 top independent production companies as voted for by broadcasters, producers and distributors in the global non-fiction content industry.

River Monsters, Icon Films' hit series for Animal Planet US is the best performing series in the network's history. Now in its eighth series it is presented by angling explorer Jeremy Wade.

Other recent Icon Films productions include **Primal Survivor** (8 x 60 National Geographic Channels), **Yeti or Not?** (1 x 120 Animal Planet and 1x60 Channel 4), **Million Pound Mega Yachts** (1x60 Channel 4), **Britain's Medieval Vampires** (1x60 Channel 4)

Icon Films' senior management team includes Creative Director Harry Marshall, Managing Director Laura Marshall, Director of Production Andie Clare, Commercial Director Lucy Middelboe and Executive Producer Stephen McQuillan and Finance Director Jonathan Jackson www.iconfilms.co.uk