

###PRESS RELEASE###

Icon Films commissioned by Animal Planet to produce *'The Lost Kingdom of The Yeti'*

(xxth April 2018 – London) Leading independent UK TV production company Icon Films has been commissioned by Animal Planet to create a brand-new hour-long film special for the channel's **MONSTER WEEK** entitled *'The Lost Kingdom of the Yeti'*.

From the Bhutanese wilderness, scientist and yeti-hunter Mark Evans hears fresh reports of repeated sightings and mysterious prints in the snow. Taking into consideration recent developments in DNA-science that could allow the creature responsible to be identified, Mark mounts a considerable expedition into the Himalayas and takes his search for the Yeti further than ever before. With inspired believers, a medical disaster, a forbidden mountain and a privileged appointment with royalty, *'The Lost Kingdom of the Yeti'* is an epic **MONSTER WEEK** adventure.

'The Lost Kingdom of the Yeti' is an Icon Films production for Animal Planet. Harry Marshall and Jonny Young are Executive Producers for Icon Films. For Animal Planet, John Hoffman is Executive Producer and Patrick Keegan is Supervising Producer.

Laura Marshall, Managing Director of Icon Films said *"The quest for the Yeti is irresistible and each year science brings us closer to finding this creature of myth and legend"*.

###ENDS###

For information on Icon Films please contact Justin Crosby at Boom! PR on +44 (0) 203 176 6688/ +44 (0) 7966 228361 justin@boomdialogue.com

About Icon Films

Icon Films has a reputation for originality, excellence and entertainment across the breadth of factual genres including science, history, exploration and natural history, for UK and international broadcasters. Headquartered in Bristol, the UK's capital of natural history TV production, Icon Films creates award-winning programming for broadcasters including the BBC, Channel 4, Five, ITV, National Geographic, Discovery Networks, Arte and PBS including global hit franchises *'River Monsters'*, *'Primal Survivor'* and *'Savage Kingdom'*. The company is listed in Realscreen's Global 100 top independent production companies as voted for by broadcasters, producers and distributors in the global non-fiction content industry. Icon Films' senior management team includes Creative Director Harry Marshall, Managing Director Laura Marshall, Director of Production Andie Clare, Commercial Director Lucy Middelboe and Head of Factual Stephen McQuillan www.iconfilms.co.uk

About Animal Planet

Animal Planet, a multi-media business unit of Discovery Communications, is the network of hit franchise series and special programming dedicated to animals and the natural world that includes **RIVER MONSTERS, DR. JEFF: ROCKY MOUNTAIN VET, PIT BULLS & PAROLEES, TANKED, TREEHOUSE MASTERS, THE VET LIFE, THE ZOO** and **PUPPY BOWL**, the largest non-sports TV event on Super Bowl Sunday. Animal Planet is the premiere TV, digital and social community for all things animal, providing immersive, engaging, high-quality content across all Animal Planet platforms including: *Animal Planet* television network, available in more than 90 million homes in the U.S., that is complimented with a deep *Video On Demand* offering; online assets www.animalplanet.com, the ultimate online destination for animal lovers and pet owners; the *Animal Planet Go* app that allows viewers to catch up on full episodes of their favorite shows anytime anywhere; *Animal Planet LIVE*, the go-to digital destination for round-the-clock, unfiltered access via live cameras around the globe in a variety of animal habitats; *Animal Planet Social* including Facebook, Twitter and Instagram via @AnimalPlanet.