# Savage Kingdom 3 – PUBLICITY NOTES

1. [Series Tag Line (1 or maximum 2 sentences)](#_Series_Tag_Line)
2. [Series / Programme billing (approx. 250 characters)](#_Series_/_Programme)
3. [Episode billing (approx. 250 Character)](#_Episode_billing)
4. [Series / Programme synopsis (approx. 200 words)](#_Series_/_Programme_1)
5. [Episode synopsis (approx. 200 words)](#_Episode_synopsis)
6. [Top 10 facts for each ep](../../../../../../MARKETING/PUBLICITY/PROGRAMME%20SPECIFIC%20PUBLICITY/Savage%20Kingdom%203/SAVAGE%20KINGDOM%203%20-%20FACT%20SHEET.docx)
7. Biog for Key on-screen and / or main contributors  (n/a)
8. [End Credits (word doc without Broadcasters info)](P:\\MARKETING\\PUBLICITY\\PROGRAMME SPECIFIC PUBLICITY\\Savage Kingdom 3\\End Credits)

## Series Tag Line

A new reign of terror dawns on the kingdom of Mombo as the battle for power commences.

## Series / Programme billing

A new reign of terror dawns on the kingdom of Mombo, as the Hyena army takes power from the pride. When tyranny rules, only the strong will survive.

## Episode billing

**Ep 301: Dawn of Darkness**

The Kingdom is turned upside down as a plague of hyenas rips power from the lions.

**Ep 302: Reign of Terror**

Trapped by the rising flood waters, Dikeledi must teach her wayward cubs the lessons of survival in this brutal Kingdom.

Ep 303: **Rise of Exiles**

After the murder of one of their own, the Makulu Pack of Wild Dogs looks to a new leader for salvation.

Ep 304: **War Games**

As the flood waters retreat, Dikeledi readies her cubs for escape through enemy territory.

Ep 305: **Fall of the Queen**

One reign comes to a tragic end, as rival dynasties jostle for control of the Kingdom.

EP 306: **Ascendency**

The hyena’s rotten rule over the Kingdom comes to a bitter end as the final battle for supremacy begins.

## Series / Programme synopsis

*Option 1:*

For generations, Kings and Queens have ruled the bountiful Eden of Mombo, but a new age of terror is dawning. Mmamotse, Commander of the hyena army steals the throne. Her rotten army spreads fear, as the lions plot their revenge. Even the untouchable Pula struggles to safeguard her legacy. As rising waters bring warring factions closer together, everyone prepares for battle. When darkness reigns, only the strongest will survive.

*Option 2:*

Savagery has taken hold of the (new) kingdom of Mombo. Once ruled by kings and queens, a new age of terror dawns. Mmamotse, commander of the hyena army takes the throne, spreading fear across this once bountiful eden. The embittered prides are in disarray and plot their return to power. But as the rising waters bring these warring factions closer together, innocents are caught in the crossfire. When chaos rules, only the strongest survive.

*Option 3:*

A new reign of terror dawns on the Savage Kingdom. Mmamotse, Commander of the hyena army takes the throne and her rebel hordes spread fear across the land. The embittered prides plot their revenge as the wild dog resistance rally their troops and the untouchable Pula fights to safeguard her legacy. But as the rising waters bring warring factions closer together, innocents are caught in the crossfire. When chaos reigns, the only law is the law of survival.

## Episode synopsis

**Ep301 Dawn of Darkness**

***Medium Description: 150 Characters or less***

The kingdom is turned upside down as a plague of hyenas rips the throne from the lions. One warrior queen plots to take it back.

***Long Description: 300-450 Characters or less***

Led by a ruthless Commander, the rotten clan of hyenas seizes power from the lions. An exiled Queen is hell bent on winning back the throne for the Matahta Pride as she and her savage sisters nurture a young brood. Pula, ruler of the dark heart of the Kingdom, is forced to make a terrible choice between true love and her own future. And a wandering vagrant is lured in by the promise of paradise, only to find herself trapped in a deadly hell.

**Ep 302 Reign of Terror**

***Medium Description: 150 Characters or less***

Trapped by the rising flood waters, Dikeledi must teach her wayward cubs the lessons of survival in a Kingdom ruled by the rotten army of hyenas.

OR

The rotten clan of hyenas have taken control of the Kingdom, but there’s one foe that will not lie down and tolerate their tyranny – the formidable Makulu pack of Wild Dogs.

***Long Description: 300-450 Characters or less***

Trapped by the rising flood waters, Dikeledi must teach her wayward cubs the lessons of survival. But this brutal Kingdom is no place for a gentle cheetah family. The rotten clan of hyenas have taken control. There is one foe that will not lie down and tolerate their tyranny – the formidable Makulu Pack. These Wild Dogs have the cunning and experience, but with an ageing leader their strength soon starts to crumble from within and others are waiting to seize their opportunity.

**Ep 303: Rise of Exiles**

***Medium Description: 150 Characters or less***

After the murder of one of their own, the Makulu Pack of Wild Dogs looks to a new leader for salvation.  Meanwhile the Western Pride protects a precious secret from enemies encroaching on all sides.

***Long Description: 300-450 Characters or less***

After the murder of one of their own, the Makulu Pack of Wild Dogs looks to a new leader for salvation.  The Western Pride is exiled to the fringes the Kingdom as they fight to protect their cubs from enemies on all sides. And as the marauding hyena clan commits the cruelest of acts, their ferocious commander Mmamotse reveals her soft side as she swells her ranks and trains a new army.

**Ep 304: War Games**

***Medium Description: 150 Characters or less***

As the flood waters retreat, Dikeledi readies her cubs for escape, but the only way out is through enemy territory.

***Long Description: 300-450 Characters or less***

Mmamotse’s rule has turned the Kingdom upside down. Her army run rampant, but her legacy now depends on a Princess stepping up to the throne. As the flood waters retreat, Dikeledi readies her cubs for escape, but must risk crossing enemy territory. And a run in with the Matahta Pride brings things into focus for Pula, as she begins training her young assassin. In the Savage Kingdom, the young hold the key to power - the future is theirs for the taking.

**Ep 305: Fall of the Queen**

***Medium Description: 150 Characters or less***

One reign comes to a tragic end, as rival dynasties jostle for control of the Savage Kingdom. Mmamotse still clings to power, but her own daughter begins to threaten the Hyena’s rule of terror.

***Long Description: 300-450 Characters or less***

A mother’s love is tested to its limits when Pula has no choice but leave her young cub alone in the Kingdom. The Matahta and Western Prides vie for supremacy, as their king finally reveals his devious plan. With the Makulu pack training its latest recruits, Kitso prepares to wage war on the hyena’s reign of terror, while hyena queen Mmamotse faces revolt from within her own clan as her spoiled daughter Lasedi stirs up trouble.

**EP 306: Ascendency**

***Medium Description: 150 Characters or less***

After the death of her mother Motshidi fights for survival. As the hyena’s rotten rule over the Kingdom comes to a bitter end, the final battle for supremacy begins

***Long Description: 300-450 Characters or less***

After the death of her mother, Motshidi is starving and alone. In a terrifying reunion with her father, she has everything to lose. But in an uncharacteristic act of charity, Blue Eyes takes pity, giving Motshodi a new lease of life. A violent traitor rises in the rotten ranks, challenging the selfish princess and bringing an end to Mmamotse’s rule. The Makulu Pack make one last stand as the battle for supremacy begins, but with the hyenas gone, it’s up to Sega to lead the Matahta Pride to victory.